Forbrukerbeskyttelse i det nye digitale landskapet

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Dark patterns

“...features of interface design crafted to trick users into doing things that they might not want to do, but which benefit the business in question.”

Kilde: Darkpatterns.org
DECEIVED BY DESIGN
How tech companies use dark patterns to discourage us from exercising our rights to privacy
27.08.2018

EVERY STEP YOU TAKE
How deceptive design lets Google track users 24/7
27.11.2018
Required: Review your data settings

Personal data laws are changing in the European Union, and we want to make it easy for you to view some of your data settings.

Please take a few minutes to review these updates and make choices about some specific data settings.

Here’s what we’ll ask you to review:

- How we use personal data from advertisers, app developers and publishers to show you relevant ads
- An option for turning on face recognition
- Our updated Terms, Data Policy and Cookie Policy
Godta ansiktsgjenkjenning, ellers....
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Facebook © 2018
Manipulerende klikkflyt
Skjulte grunninnstillinger
150 ganger i timen!
COMPLAINT TO THE DATATILSYNET UNDER ARTICLE 77(1) OF THE EUROPEAN GENERAL DATA PROTECTION REGULATION¹

A. INTRODUCTION

1. Forbrukerrådet(org.nr. 871033382), by Gro Mette Moen – Fred Olsens gate 1, 0152 Oslo has been instructed by [REDACTED] (“the complainant”) to file this complaint on her behalf, on the basis of Article 80(1) of the GDPR.

2. This complaint is filed against Google LLC (“Google”), Amphitheatre Parkway, Mountain View, CA 94043 USA.

3. The complainant wishes to raise concerns regarding the way Google processes her location data. The complainant owns and uses an Android smartphone on a daily basis (Huawei P20 Pro 128GB) The device is associated to her Google user account.
Hvorfor skal vi bry oss?

- Maktubalanse (og maktesløshet)
- Manipulering
- Diskriminering
- Sikkerhet
- Nedkjølende effekter og ytringsfrihet